



Transport Canada

# S U R V I V A L O F T H E F I T T E S T







# THE CUSTOMER

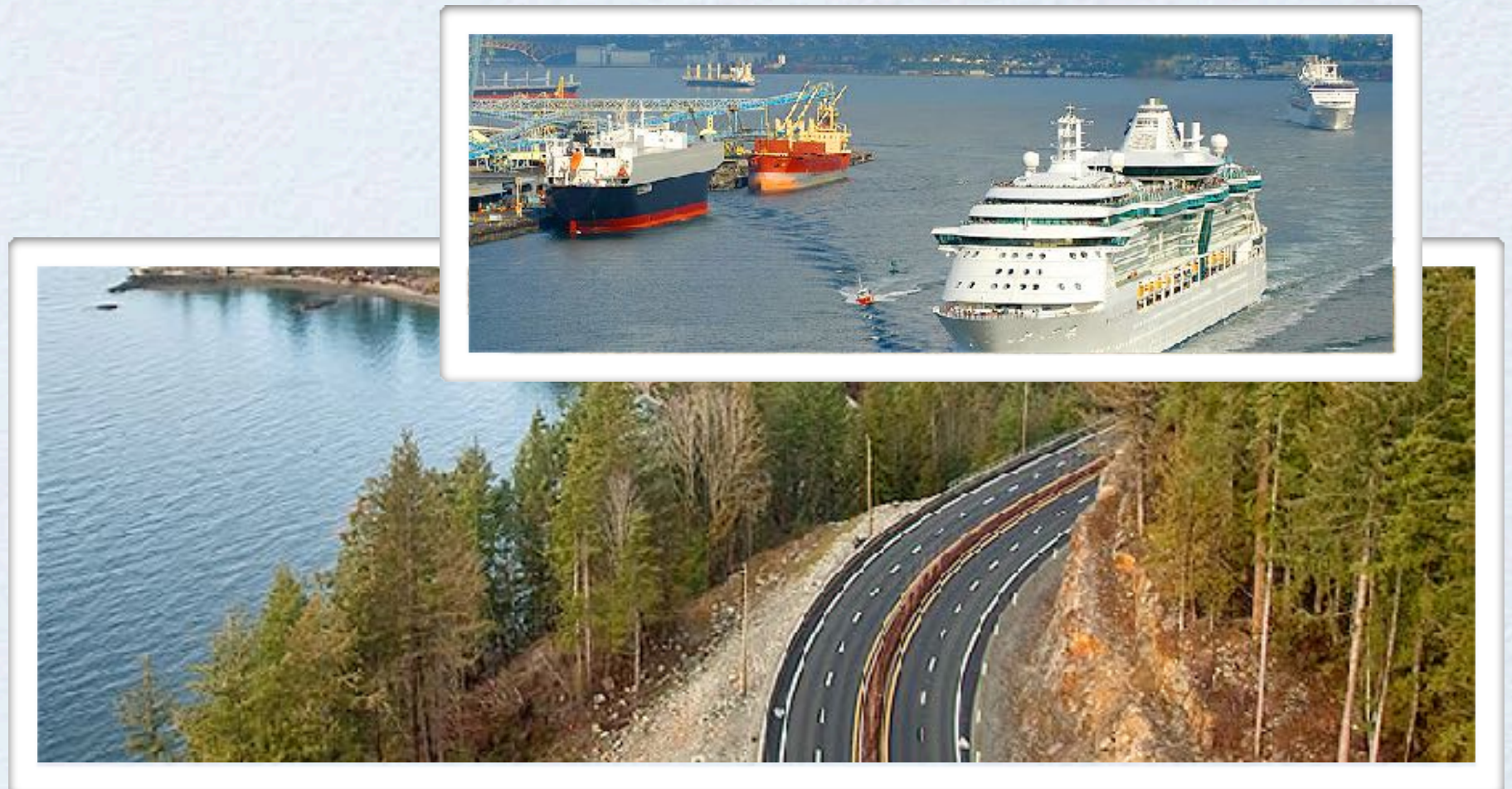


Transport Canada is responsible for developing and enforcing regulations, policies & services.



# THE CHALLENGE

- Needed a label that would adhere to boats and pleasure crafts.
- Capable of enduring harsh weather conditions.
- Must last at least five years.





# THE SPECIFICATIONS

4 x 2.5 Rectangle with 0.01 C. Radius

6 x 8 Rectangle with 0.03125 C. Radius

**Materials:** No. 71 1 mil Clear Laminate

No. 694 2 mil Clear Polyester with Permanent Adhesive

No. 732 2 mil Clear Polyester with Permanent Adhesive

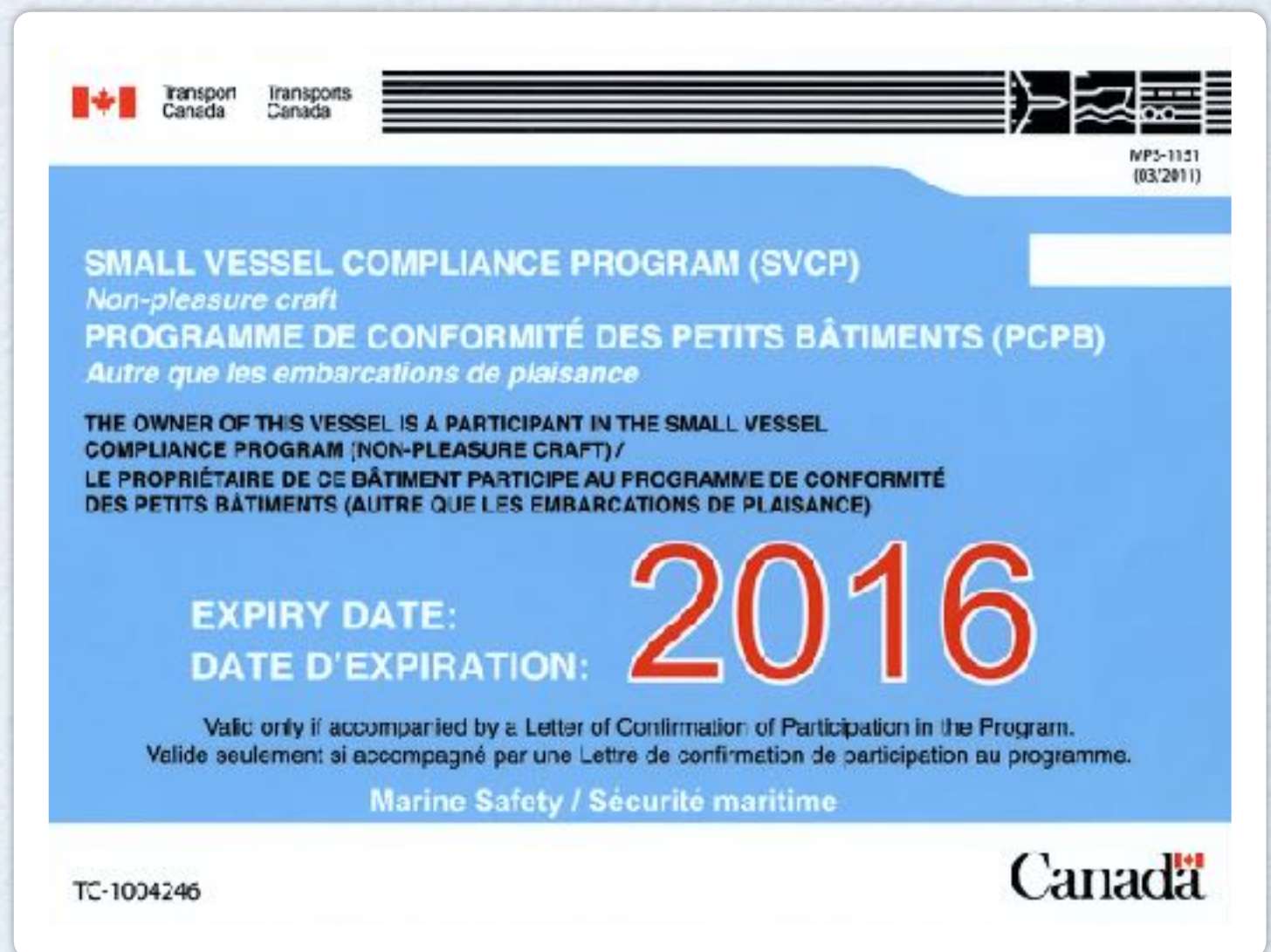
No. 426 White Liner 80#





# THE SOLUTION

- LINC created a durable, long lasting label.
- Takes the worst Mother Nature has to offer.
- ...And more!





WHAT CAN LINC  
DO FOR YOU?

