



LabelINNOVATION^{inc}
Partners in pursuit of perfection



THE CUSTOMER



- Operates a fine food retail store
- Located in downtown Merrickville
- Offers a selection of gourmet foods, kitchen gadgets and housewares

THE CHALLENGE

- To showcase gourmet line of fine mustards
- Client wanted an eye-catching gold-trimmed label
- Technical challenges printing lettering on gold stock



THE SPECIFICATIONS

Mustard Labels
1.8742 x 5.5 Special

Materials: 5.5" No.225 Avery
Dennison – Fasson Canada Bright
Silver Foil 40# C2500



THE SOLUTION

- Used special ink on silver stock to make a gold looking label.
- Results looked better than printing on gold label.
- Another happy customer!

INGREDIENTS: CIDER VINEGAR, WATER, HONEY, BROWN MUSTARD SEED, YELLOW MUSTARD SEED, SEA SALT, TARRAGON, GARLIC, SPICES
CONTAINS: MUSTARD SEED
INGRÉDIENTS: VINAIGRE DE CIDRE, EAU, MIEL, GRAINES DE MOUTARDE BRUNE, GRAINES DE MOUTARDE JAUNE, SEL DE MER, ESTRAGON, AIL, ÉPICES
CONTIENT: GRAINES DE MOUTARDE
*Contains no preservatives.
Refrigerate after opening.
Sans agents de conservation.
Réfrigérer une fois ouvert.*

GLUTEN FREE

SANS GLUTEN

*Handmade with care in /
Fabrication à l'ancienne à
Merrickville, Ontario Canada*

1-877-768-7827 www.mustard.ca

Honey Tarragon
MUSTARD MOUTARDE
au miel et à l'estragon
60 ML / 2 OZ.

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WHAT CAN LINC DO FOR YOU?

