THERE ARE NO OLD ROADS TO
New Directions
Since 1979 Label Innovation has grown from a small label business to a cutting edge manufacturer with a growing team of dedicated professionals focused on collaboration, quality and innovation.

Our diverse products and services span the Medical, Security, Technology and Industrial Markets across North America.

At Label Innovation, we lead by exploring new roads and creating new directions.
State of the Art Equipment Technology

• Multi-layer web capabilities
• Servo driven for extreme precision
• Cassette loaded for unique custom features
• Convert a wide range of materials from thick foams to thin films
• Extremely low waste
Capabilities Available to our Clients

- 100% inspection and data collection systems
- Multi-layer laminating constructions, substrate widths up to 13”
- Application of industrial, food grade and medical adhesives, thermal or pressure sensitive adhesives (PSAs)
- Precision rotary die cutting with extremely tight tolerances
- Just-In-Time (JIT) delivery
Prototyping, Research & Development

- Prototyping
- Able to create and improve concept designs
- Feasibility studies for manufacturing with little to no product precedent
- Perform physical, chemical and mechanical testing on materials and products
- Material selection and sourcing
- Design assistance for medical components
Continuous Improvement

• Work with you to ensure all applicable regulations and standards are met
• Continuous customer dialogue to ensure continuous improvement
• New approaches to materials usage and product methods
• Continuous evaluation of processes to improve product performance
• Through unique manufacturing methods we achieved a 58% reduction in raw materials
Tight Tolerance Valves

Challenges
• Consumer market packaging with one way valve seals can fail up to 40-50% of the time.
• Particles often get caught in passage ways and render the valve in the open position, compromising air tight freshness.

LINC’s Solution
• Developed a highly complex, multi-layered impermeable one way valve
• Improved the functionality of our client’s process and reduced their downtime.
• Developed manufacturing process to yield tight tolerance outputs
• Greater valve performance & efficiency.
Challenge
• Label in the blood testing cartridge had to be precisely placed to a tight tolerance or the unit would not function.

Outcome
• Developed a converting process designed for the manufacture of tight tolerances.
• Able to maintain medical grade standards and high product compliance while maintaining scalable manufacturing process efficiency.
The Product
• RFID transmitter embedded within a medication blister pack
• Product required multiple stages of complex die cutting and precisely placed adhesive

The Challenge & Outcome
• Product required precision die cutting
• Medical company expanding product’s use from drug research to commercial application
Certification & Quality Assurance

- ISO 9001-2008 Certified
- Six Sigma Black Belt Trained
- Audited to meet requirements of ISO 13485 standards as required
- Controlled Goods Certified
- Compliant with Defence Production Act
- Manufacture to specified process capabilities
- 100% inspection data collection systems
- Control plan documents available
• Pattern adhesives
• Static or variable imaging
• Up to 7 colour process
• 7 station capabilities
• Digital Barcode printing
• Hot foil stamping
• Visible, invisible, optically variable and unique custom security
• Adhesive deadeners for fluidic flow
Personalized Business Partnerships

- Customized support to meet your individual needs
- Consistent, responsive and professional service
- After hours customer support
- Just In Time (JIT) Delivery
- Vendor Managed Inventory (VMI)
- Emergency turnaround available (same day)
What new roads are you exploring?